

**AYER'S HAIR VIGOR**  
 Ingredients: Sulphur, Glycerin, Quinine, Sulfur, Chlorine, Show this to your doctor.  
 Ayer's Hair Vigor promptly destroys the germs that cause falling hair. It nourishes the hair-bulbs, restores them to health. The hair stops falling out, grows more rapidly.  
**Does not Color the Hair**

## The Week In Society.

### IN THE SELKIRKS.

Have you smelt the wood-smoke burning.  
 Wreathing skyward, slow at sunset.  
 Through the sweet balsamic cedars?  
 Crisp the tang of pungent odors.

Where the mountains blue and mist-like  
 Wreathed in vapors curling greyly;  
 With the West's clear rose and lilac  
 O'er the waves of blending hill crests.

O'er the voice of bird swift homing,  
 And the cheep of tiny wood things  
 Rolls the rush of rapid waters  
 Through the winding mountain passes

On fair Kootenay's emerald bosom  
 Flashes pure as pearl the white foam;  
 Laughing as high leaps the spray mist  
 Tossing jewels to the sun's kiss.

Laughing, tumbling in gay frolic,  
 Swift to join superb Columbia;  
 Then in beauteous, stately grandeur  
 Roll they to the brooding ocean.

Clear, above the ridgy mountain,  
 Hangs the young moon's silver sickle.  
 Blue the curling wood-smoke rises  
 Sweet as incense swayed at vespers.

Tall, the pines in mystic silence  
 Breathless stand as painted canvas.  
 Still the world holds, solemn, wondrous;  
 Hushed in holy prayer of even.

EUGENIE CLARK CLEUGH.

### SOCIAL CALENDAR.

**MONDAY**—Anniversary reception of Woman's club at 3:30 to 5:30 p. m., at the club building.

**MONDAY**—Mrs. Andrew Campbell of the Cochran Apartments, will entertain the Sewing Bee at afternoon Bridge complimentary to Miss Rella Coleman, a November bride-elect.

**TUESDAY**—The Delphic club will meet at 10 a. m. at the Delphic room of the Carnegie library. The program will be:

1. Henry II.—Eleanor of Aquitaine. The "Fair Rosamond."  
 Mrs. Lillard Sanders.

2. Conquest of Ireland. Her Mournful Story.—Mrs. R. G. Terrell.  
 3. Church and State. Thomas-a-Becket.—Mrs. George C. Wallace.

4. Reading—"Thomas-a-Becket." (Tennyson)—Mrs. A. R. Meyers.  
**TUESDAY**—Miss Mabel McNichols is hostess to the Euchre club at 2:30 p. m. at her home, 1112 Monroe street.

**WEDNESDAY**—Executive Board of the Woman's club will meet at

10 a. m. at the club house.  
**WEDNESDAY**—Matinee Musical club will meet at 3 p. m. at the Woman's club building. A "Sonata Program" will be presented as follows:

1. Sonata: Selected—Miss Newell  
 2. Sonata: Selected—Mrs. Burns.  
 3. Song-Cycle: Four "Jewel Songs" (H. L. Brainard.)—Soprano: Mrs. Lela Wade Lewis. Accompanist: Miss Corrie Puryear.

**WEDNESDAY**—The societies of the Broadway Methodist church will receive from 8:30 to 10:30 o'clock in the Epworth League parlors of the church, in farewell compliment to the Rev. J. W. Blackard, Mrs. Blackard and family.

**THURSDAY**—Woman's club will meet at 2:30 p. m. at the club house. The open meeting at 4 o'clock is under the auspices of the Educational department, Mrs. I. O. Walker, chairman.

**FRIDAY**—The Kalasophic club will meet at 10 a. m. at the Woman's club house. The program is:

1. Conditions in France in the Time of Francis I.—The Court.—Mrs. David Koger.

2. Character Sketch of Francis I.—Mrs. John Brooks, Jr.

3. The Field of the Cloth of Gold.—Calais.—Miss May Owen.

4. Current Events.—Miss Blanche Hills.

**FRIDAY**—Mrs. Victor Voris will entertain with a Cup and Saucer shower in honor of Miss Lillian Gregory, a bride of the following week, from 4 to 5 p. m. Invitations are limited to the unmarried element.

**FRIDAY**—Regular monthly meeting of the Educational department of the Woman's club at 3 p. m. at the club house.

**SATURDAY**—The Art Department of the Woman's club will meet at 10 a. m. at the club house. The program will include:

David Teniers: "The Old and the Younger"—Mrs. J. C. Flournoy.  
 Van Dyke, Painter of Aristocrats. 1625-1654.—Mrs. Sydney Loeb.  
 Van Dyke Canvasses.—Mrs. George Langstaff, Jr.

**SATURDAY**—D. A. R. Tag Day for educational and patriotic purposes.

**Bevy of Charming Visiting Girls.**  
 The coming of a number of attractive out-of-town girls to attend the wedding of Miss Lillian Gregory and Mr. Maury Robinson, of Charleston, West Virginia, on November 24, will inaugurate a round of gaiety. Already some social affairs in honor of Miss Gregory and her bridesmaids

have been announced for the next week, and there will be others the week following. The six out-of-town girls who will act as Miss Gregory's bridesmaids are all expected to arrive the coming week. They are girls of much charm of personality, and some have visited Paducah before.

Miss Elise Dandridge, of Frankfort, will arrive on Wednesday. She will be the house guest of Mrs. Harry G. Tandy, at "Rosemary," the home of Mrs. Edmund P. Noble.

Miss Mary Hood, of Minneapolis; Miss Louise Robinson, of Charleston, West Virginia, and Miss Rebecca Read, of Fort Smith, Ark., will come on Thursday and will be with Miss Gregory.

On Friday Miss Aline Baker, of St. Louis, and Miss Virginia King, of Dyersburg, Tenn., will arrive. They will also be house guests at the Gregory home.

### Coming Honor Events.

A number of charming affairs will be given during the coming week and the succeeding one in honor of the two popular brides-elect, Miss Rella Coleman and Miss Lillian Gregory, whose marriages will take place on November 24.

Mrs. Andrew Campbell, at her apartment in The Cochran, will entertain the members of the Sewing Bee at Bridge on Monday afternoon in honor of Miss Rella Coleman, who is a member of the Sewing Bee.

Miss May Owen is the hostess at a prettily planned Linen Shower on Tuesday afternoon at 3 o'clock in compliment to Miss Rella Coleman.

Mrs. David Koger will give an informal Tea on Wednesday afternoon from 4 to 6 o'clock at her home, on North Seventh street, in honor of Miss Rella Coleman. The invitations are limited to the especial friends of Miss Coleman among the younger married and unmarried element.

Thursday afternoon Miss Blanche Hills, 320 North Ninth street, will entertain the Entre Nous club in honor of Miss Rella Coleman, who is a member of the club.

Mrs. Victor Voris' Cup and Saucer shower for Miss Lillian Gregory on Friday afternoon from 4 to 5 o'clock will be a pretty social event.

Mrs. I. D. Wilcox, 603 Kentucky avenue, will entertain the unmarried element on Saturday afternoon at 4 o'clock in honor of Miss Gregory. It will be a Handkerchief Shower.

Tuesday, November 23, Mrs. Calhoun Rieck will have the Entre Nous club and the unmarried girls at a morning card party for Miss Gregory at her home on North Eighth street.

### Anniversary Reception of Woman's Club.

The annual Anniversary reception of the Woman's club will be held Monday afternoon from 3:30 to 5:30 at the club house. It will celebrate the fourth year of the club's organization and splendid work, and will be a delightful social event. The club colors, white, green and gold, will be carried out in the decorations of the attractive home, and in the refreshments served. Each club member is privileged to invite three non-club members.

The hostesses of the afternoon will be:

Hall: Mrs. Muscoe Burnett, Mrs. Arch Sutherland, Mrs. J. C. Flournoy, Mrs. I. D. Wilcox, Mrs. F. M. Fisher, Mrs. George Langstaff, Jr.  
 Upper Hall: Mrs. I. O. Walker, Mrs. John Dorlan, Mrs. L. V. Armentrout.

Library: Mrs. John G. Miller, Mrs. C. S. Bookwalter, Mrs. John K. Hendrick, Mrs. W. A. Gardner, Mrs. George C. Wallace, Mrs. Mary Watson, Miss Lowry, Mrs. Saunders Fowler.

Dining Room: Mrs. Charles Kizer, Mrs. J. P. Smith, Miss McCandless, Miss Blanche Hills, Miss Sadie Paxton, Mrs. Clarence Sherrill, Mrs. J. C. Utterback, Miss Sinnott, Mrs. Henry Rudy.

Auditorium: Mrs. J. A. Rudy, Miss Adine Morton, Mrs. A. R. Meyers, Mrs. Jake Corbett, Mrs. F. E. Reidhead, Mrs. Victor Voris, Mrs. T. C. Leech, Mrs. Will Bradshaw, Jr., Mrs. O. L. Gregory, Mrs. J. K. Ferguson, Miss Susan Morton, Mrs. George Flournoy, Mrs. Earl Palmer, Mrs. H. S. Wells.

### Open Meeting Free to Public.

The open meeting of the Woman's club on Thursday afternoon at 4 o'clock is under the auspices of the Educational Department of the club and will be entirely free to the public. No admission will be charged at the door to non-club members, and the public is cordially urged to be present, especially all public school patrons.

Dr. Della Caldwell will discuss "Medical Inspection and Contagious Diseases in the Public Schools," and the subject is one of vital importance and interest to the city at large. The auditorium of the club house should be crowded.

### Church Reception For Wednesday Evening.

The societies of the Broadway Methodist church will entertain with a reception on Wednesday evening from 8:30 until 10:30 o'clock in the Epworth League parlors, upstairs, of the church. The reception has been planned as a farewell compliment to the Rev. J. W. Blackard, Mrs. Blackard and their family. Dr. Blackard has just closed a successful four years as presiding elder of the Paducah District, and he and his family have made many friends during their four-year sojourn in Paducah. The reception will be a prettily appointed social affair, with refreshments, and will give the friends of Dr. Blackard and his family the opportunity to meet them in fare-

well before they leave for their new home. The church will, also, have the opportunity of welcoming Broadway's incoming pastor and the new presiding elder that night. A cordial invitation is extended to all the members of Broadway and those friends and strangers who attend its services. The new members of the church are especially invited to be present during the evening.

Mrs. Osgood Bowyer is general chairman of reception committees and receiving with Mrs. Bowyer, in addition to the Rev. Dr. Blackard, Mrs. Blackard, and Miss Blackard, the Rev. Dr. Sullivan, Mrs. Sullivan, and Miss Sullivan, will be the presidents, and the first vice-presidents of each society of the church, the Sunday school superintendent, and the members of the official board, as follows: Woman's Foreign Missionary society—Mrs. T. H. Puryear, first vice-president and Mrs. B. H. Scott, second vice-president; Home Mission society—Mrs. W. A. Martin, president and Mrs. Charles Johnson, first vice-president; Ramsey society—Mrs. S. H. Winstead, president; Mrs. W. A. Martin, vice-president; Newell society—Mrs. John W. Little, president; Miss Hallie Hisey, vice-president; Junior Warden Missionary Society—Miss Kate White, president, and Miss Luella Smith, vice-president; Epworth League—John U. Robinson, president; Vernon Merritt, first vice-president; Sunday School—Mr. John D. Smith, superintendent; Official Board—Samuel T. Hubbard,

chairman, J. M. Lang, vice-chairman, with the members of the board as a body.

### Historic C. A. R. Unveiling.

Invitations have been received here from the Charles Town chapter, Children of the American Revolution, of Charleston, South Carolina, to the

unveiling of the "Marker" on the site of old Charles Town across Ashley river, founded by the English A. D. 1679. The unveiling will take place on Thursday, November 25, at 12 o'clock, noon, and will be an elaborate and beautiful patriotic ceremony.

(Continued on page 6.)

All organs have stops—with the exception of feminine organs of speech.

**PILES CURED IN 6 TO 14 DAYS.**  
 PAZO OINTMENT is guaranteed to cure any case of Itching, Blind, Bleeding or Protruding Piles in 6 to 14 days or money refunded, 50c.

Only One "BROMO QUININE" that is  
**Laxative Bromo Quinine**  
 Cures a Cold in One Day, Grip in 2 Days

## FIVE YEARS IN PADUCAH

**WEDNESDAY, November 10th, was the Fifth Anniversary of the establishment of the Eye See Jewelry and Optical Co., now at 315 Broadway, formerly Guthrie's old stand.**

This firm takes a reasonable pride in its success in Paducah and owes its success largely to the portion of the patrons of jewelry who believe in helping those who hustle for themselves—a proof, further, that in its dealings with an exacting trade this firm has sought to please and give satisfaction; and in every instance has righted any error and made good any unsatisfactory article sold, so that the greater portion of its patrons have come and brought their friends.

This firm is now putting on an ANNIVERSARY SALE of liberal dimensions and will more than prove that for quality and price they will offer such bargains as will induce any in doubt to at least come and see for themselves. THIS INVITATION MEANS YOU.

Elgin Watch, 20-year guaranteed case... \$ 8.65  
 Solid Gold Watch, Elgin movement ..... 15.25  
 Genuine Rogers Tea Spoons, per set ..... .75  
 A beautiful Mantel Clock, only ..... 4.75  
 Sterling Silver Tea Spoons, per set of 6... 3.00  
 Solid Gold Band Rings ..... 1.00

Our line of Solid Gold Diamond-set Brooches, Scarf Pins, Cuff Buttons, Lockets, etc., cannot be surpassed. Give us a look on Solid Gold goods.

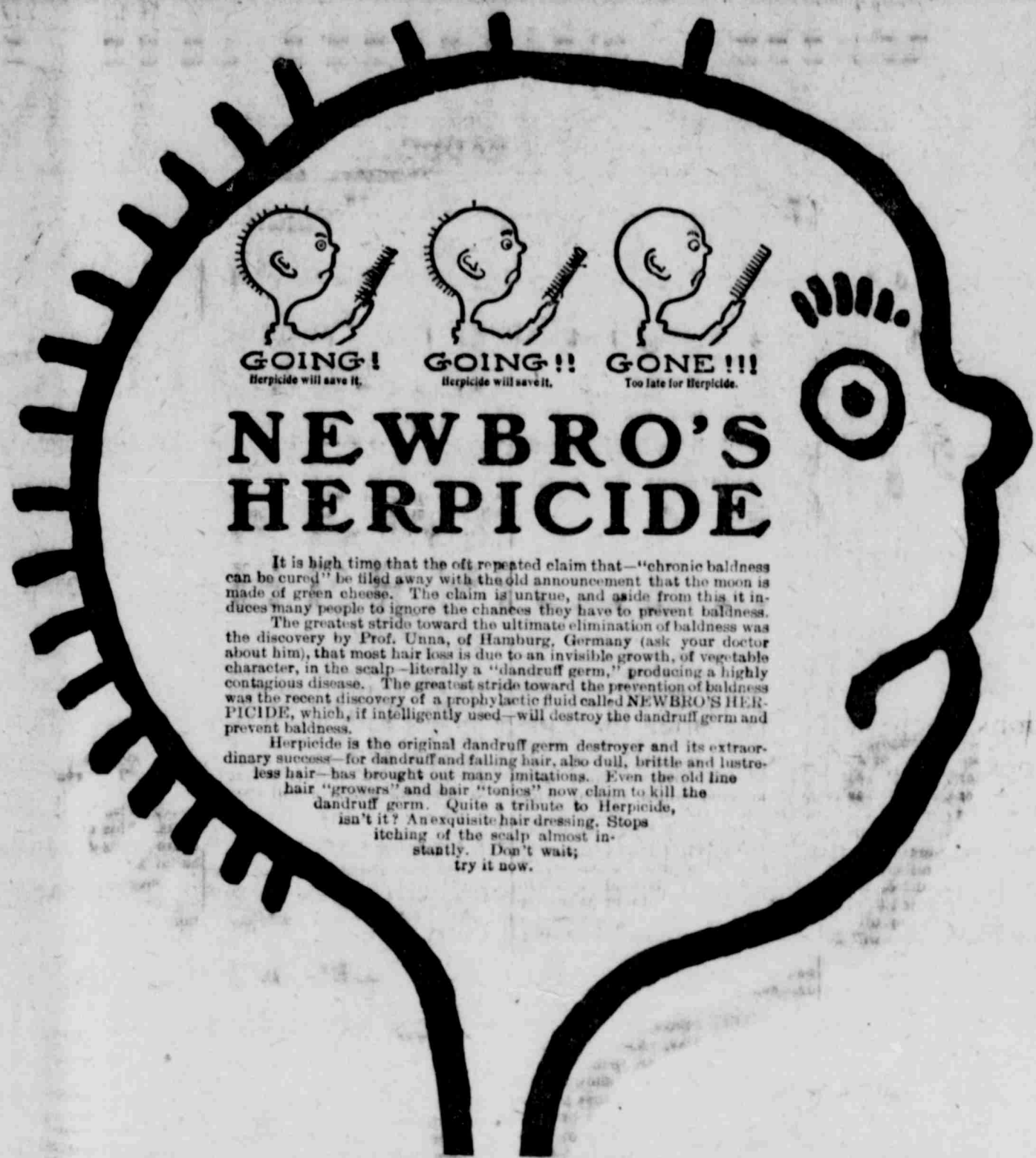
We carry a bargain line in Diamond Rings and Diamond Jewelry; to get a price of us is equivalent to a sale by us. We are also strong on Watches and we carry the largest stock in Paducah of Deuber-Hampden Watches—a strictly UNION-MADE WATCH, for Union workmen and their families. We carry a large line in Railroad Grade Watches which will pass inspection. Let us save you money if in need of a railroad watch.

Our line of finest Cut Glass and Hand Painted China is of highest and most artistic manufacture. Ask your neighbors about it; some of them have been in, we know.

Our holiday line is complete. We have spared no means to please you in selecting a Christmas gift from our store. We will be looking for you in and assure you we will treat you right. To serve you promptly and right is our aim.

## EYE SEE JEWELRY AND OPTICAL CO.

315 Broadway. J. A. KONETZKA, Manager. Paducah, Ky.



GOING! GOING!! GONE!!!  
 Herpicide will save it. Herpicide will save it. Too late for Herpicide.

## NEWBRO'S HERPICIDE

It is high time that the oft-repeated claim that—"chronic baldness can be cured"—be filed away with the old announcement that the moon is made of green cheese. The claim is untrue, and aside from this it induces many people to ignore the chances they have to prevent baldness.

The greatest stride toward the ultimate elimination of baldness was the discovery by Prof. Unna, of Hamburg, Germany (ask your doctor about him), that most hair loss is due to an invisible growth, of vegetable character, in the scalp—literally a "dandruff germ," producing a highly contagious disease. The greatest stride toward the prevention of baldness was the recent discovery of a prophylactic fluid called NEWBRO'S HERPICIDE, which, if intelligently used—will destroy the dandruff germ and prevent baldness.

Herpicide is the original dandruff germ destroyer and its extraordinary success—for dandruff and falling hair, also dull, brittle and lusterless hair—has brought out many imitations. Even the old line hair "growers" and hair "tonics" now claim to kill the dandruff germ. Quite a tribute to Herpicide, isn't it? An exquisite hair dressing. Stops itching of the scalp almost instantly. Don't wait; try it now.

Send 10 cents in stamps to THE HERPICIDE COMPANY, Dept. 39B, Detroit, Mich., for sample and booklet.  
 One Dollar Bottles Guaranteed. At Drug Stores. When you call for HERPICIDE, do not accept a substitute. Applications at prominent Barber Shops.

**R. W. WALKER CO., Special Agents**

## WHY NOT COME TO US AT FIRST?

Most everybody trades with us in some of the lines we carry, whether Music, School Books, Soda Water or what not.

We surely make the prices right. We surely have the stock from which to make your selection and there is no need to hunt for a better place to trade.

Just come to our store at first and save time, trouble and money.

Did you know that we are now receiving our advance shipments of Christmas Books—the biggest line ever shown in Paducah?

**D. E. Wilson,** The Book and Music Man



## LITTLE GIRLS

### Have You Registered?

If not, and you are under fourteen years of age, we want you to come to our store right away, and do so.

We'll give you a most interesting puzzle to solve. A beautiful little book fully explaining the puzzle to you and telling you how you can make the little "Buck's" range shown in the card this little girl is holding, your little range.

Contest closes Friday, November 26th. Lose no time—register at once and commence work on your puzzle.



**RHODES-BURFORD**

RHODES-BURFORD COMPANY, INC.

112-114-116 North Fourth Street.